

SENIOR CREATIVE



CONTACT ME

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NATIONALITY: ITALIAN AND AMERICAN

CURRENTLY IN UK WITH A SKILLED WORKER VISA - 2473

CERTIFICATED MENTAL FIRST AIDER

EXPERIENCE

SENIOR ART DIRECTOR

Freeda media

London & Milan

2022 - CURRENT

Developing strategic creative proposals and treatments, creating moodboards and storyboards, directing creative teams in the production of mockups and renders, presenting to clients, supervising photo and film shootings. Delivering brief reports and new business strategy presentations, working alongside Authors, Strategists, and Data Analysts. Leading projects from brief to execution.

Photo editor	On site art direction	Set Design	Quality control
Team Leading	Project management	360 creativity	Client presentation
Final check on aesthetics	Creative voice of a brand	Creative vision	Decks creations

CREATIVE DIRECTOR

Not Film Fest

Los Angeles & Italy

2018 - 2021

Setting the creative vision for the brand and projects across various platforms, such as digital, print, and film. Ensure the project's visuals and messages align with this vision while managing budgets, timelines, and client relationships. Leading a team of 15 people including graphic designer, videomakers, photographers, editors and volunteers.

Digital and phygital Media and social platforms Marketing Team coach

FREELANCE SET ART DIRECTOR

Ebay, Hotwheels, 3M, Physician Formula, Bolthouse Farms, Azlo, Curtis, Font Awesome, Amazon x Giphy

Los Angeles

2016 - 2021

SET DESIGNER

Calypso feature film by Luca Severi, Music Video Eddie Benjamin "Weatherman", Netflix Sense 8, Propel Water with Mindy Kaling, Bodyarmor, Snibs

Los Angeles

2016 - 2021

ASSISTANT PHOTOGRAPHER

Cannes Julian Ungano for Timothee Chalamet

Los Angeles Tommaso Mei for Rami Malek, Bobby Cannavale, Edgar Ramirez, Juno Temple,

Kaya Scodelario, Cobie Smulders, Malin Akerman, Melissa Benoist.

2015 - 2021





EDUCATION

Al DESIGN COURSE

Private teacher

2024

BA DEGREE IN ART & STAGE DIRECTION *Urbino Academy of Arts*2011 - 2014

STAGE PHOTOGRAPHY WORKSHOP

By Futura Tittaferrante

2013

ART AND ARCHITECTURE HIGH SCHOOL Alessandro Serpieri, Rimini (RN) 2004-2011

DIGITAL

ADOBE CREATIVE SUITE, KEYNOTE, PHOTOGRAPHY, PHOTO RETOUCH AND EDITS, VIDEO EDITING

SKILLS

CREATIVE DIRECTION	
CONCEPTING	
STORY TELLING	
CREATIVE THINKING	
STRATEGIC THINKING	
EMPATHY	

HOBBIES



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