

NOE BRUSCHI

www.noebuschi.com

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Born in Italy in 1989, I'm a Senior Art Director with an international background spanning Milan, Los Angeles, London, and Amsterdam. I began my career in fashion photography before moving into set design and art direction, leading creative projects from concept to execution for global clients. Alongside my commercial work, I founded an independent film festival and continue to explore leadership and holistic practices, with the goal of creating meaningful work and inspiring others.

📍 Amsterdam, NL

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Italian and American

✉ noebuschi@gmail.com

■ Certified Mental First Aider

CREATIVE LEAD & SENIOR ART DIRECTOR

Creative Lead & Senior Art Director with **10+ years** of international tenure across **Amsterdam, London, and Los Angeles**. I specialize in architecting culturally resonant narratives at the intersection of Fashion, Sport, and Lifestyle. From directing global icons like Jannik Sinner to orchestrating 360° campaigns for powerhouses like Lavazza, Arsenal FC, and IKEA, I bridge the gap between high-heat strategy and world-class execution. **Certified Mental Health First Aider** with a focus on fostering high-performance, psychologically safe creative environments across the EMEA and US.

Driving high-impact campaigns across fashion, sport & culture

2026 - Current

LEAD ART DIRECTOR

Mr Marvis

Amsterdam

As Lead Art Director, I lead and mentor a multi-disciplinary team of four+ across Social, Influencer, and Video. I work in close partnership with the Brand and Creative Directors to evolve and scale the visual narrative of this high-growth, B Corp-certified brand across the EMEA region. My role focuses on leading brand campaigns from concept to 360° execution. Partnering with Marketing, Production, and Social leads, I align creative output with commercial KPIs to drive international market penetration and long-term brand equity.

2025 - 2026

SENIOR ART DIRECTOR

Mr Marvis

Amsterdam

Leading the creative process from concept to execution from seasonal campaigns and storytelling to on-set art direction. Directing photo and film shoots, shaping brand guidelines, and ensuring all visuals carry a consistent emotional tone. Collaborating across teams to bring ideas to life and using AI tools to enhance ideation, experimentation, and creative depth. Led end-to-end creative for high-profile lifestyle campaigns, managing diverse stakeholders and external production houses to deliver culturally resonant content.

2022 - 2024

SENIOR ART DIRECTOR

Agency Freeda media

London & Milan

Orchestrated multi-market creative strategies for Lavazza (UK/FR), positioning the brand at the intersection of premium lifestyle and elite global sports. I served as the lead creative liaison for high-stakes sponsorships, managing the visual narrative and brand execution for partnerships with Arsenal FC, Wimbledon, and Roland-Garros

2016 - 2021

FREELANCE ART DIRECTOR

Ebay, Ikea, Hotwheels, 3M, Physician Formula, Bolthouse Farms, Azlo, Curtis, Font Awesome, Amazon x Giphy, Netflix

Los Angeles

Led the visual execution for global commercial and digital projects, acting as the primary creative lead for the art department on high-stakes shoots. Managed the end-to-end realization of physical environments, collaborating closely with Directors and Producers to translate brand strategy into high-impact sets. Directed on-set visual narratives for elite athletes and celebrities, including YouTube campaigns with Chase Young (NFL) and productions featuring Mindy Kaling and Eddie Benjamin.

EARLY CAREER

ASSISTANT PHOTOGRAPHER & SET DESIGN

Los Angeles

Supported high-fashion and celebrity cover shoots for Vanity Fair, mastering on-set lighting and composition for talent including Timothée Chalamet, Rami Malek, Kaia Scodelario, and Bobby Cannavale and more. Working with photographers such as Tommaso Mei and Julian Ungano.

EDUCATION

BA DEGREE IN ART & STAGE DIRECTION

Urbino Academy of Arts
2011 - 2014

STAGE PHOTOGRAPHY WORKSHOP

By Futura Tittaferrante
2013

ART AND ARCHITECTURE HIGH SCHOOL

Alessandro Serpieri, Rimini (RN)
2004-2011

HOBBIES



Italian: Native

English: Full Professional Proficiency

Photoshop InDesign Figma

Midjourney Nano Banana 2 Gemini 3

Asana Slack

THANK YOU

SKILLS

Creative Direction and Visual Strategy

On-Set Art Direction

High-level oversight for photo and film, including Set Design and Spatial Storytelling.

360° Brand Storytelling

Crafting narratives across digital, physical, and experiential touch-points

Production Craft

Expert in Prop Styling, Space Design, Storyboarding, and Location Scouting.

LEADERSHIP & PEOPLE

Inclusive Leadership

Certified Mental Health First Aider focused on fostering psychologically safe, high-performance creative teams

Collaborator & Talent Manager

Dedicated to mentoring creatives and managing high-profile talent and athletes

Cross-Functional Bridge

Experienced in working across global environments, connecting marketing, production, and creative teams

INNOVATION & STRUCTURE

AI-Driven Conceptualization

*Mastering tools like **Midjourney, Nano Banana, and Gemini** to push the boundaries of ideation*

Project Management

Blending high-level creative intuition with clear structure and organization



Outdoor & Sport Enthusiast

Global Citizen

Flexible to travel and work on-site; I thrive where the action happens

The Balance

A natural leader and creative; a strong communicator who blends artistic intuition with operational structure

